



Blackfin ADSP-BF538 & ADSP-BF538F (w/ FLASH memory)

New Product Announcement May 22, 2006

DSPS Division



ADSP-BF538 & ADSP-BF538F w/ Flash Memory

- Latest additions to the Blackfin Processor Family
 - Code Compatible with all Blackfin Processors
 - Supported by In-Circuit-Emulator (ICE), VisualDSP++®, EZ-KIT Lite® evaluation kit hardware
 - Supported by Green Hills Software MULTI® Tools and Integrity OS
- A winning combination of High-performance (Up to 500 MHz)
 Blackfin processor with integrated Flash memory, in multi-chip
 module (BF538F only)
- Provides a greater number of standard interfaces over ADSP-BF533
 - Additional SPORTs, UARTs, SPIs, TWI, GPIO
- Dual DMA Controllers provide higher bandwidth to support added peripherals

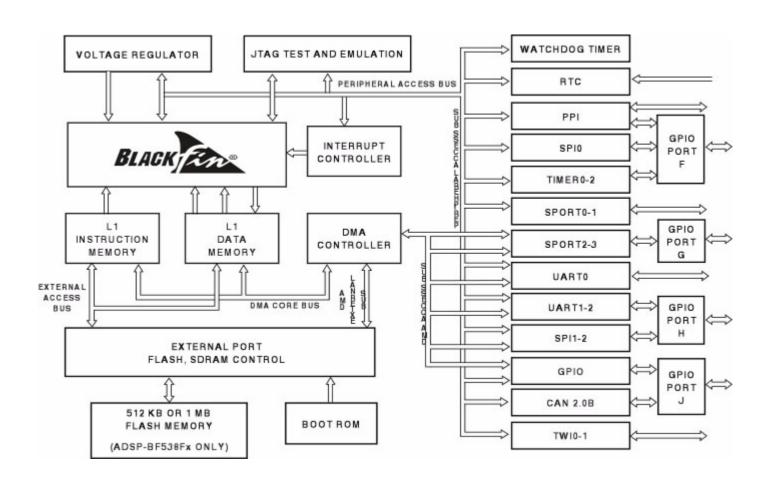


Blackfin ADSP-BF538 & BF538F Products

- Key Product Features
- Up to 500 MHz Core performance / 1000 MMACs @ -40C / +85C
- 0.8V to 1.2V Core Voltage w/ On-Chip Voltage Regulation
- 148 Kbytes on-chip RAM
- CAN 2.0B Controller
- BF538F products are multi-chip module
 - BF538F products offered in either 512KB or 1MB configurations
 - 70ns FLASH access time
- BF538 has no Flash Memory
- 4 Serial Ports
- 3 SPI Ports
- 3 UARTs
- Parallel Peripheral Interface (PPI)
- ◆ 2 Two Wire Interface (Connection to I²C compatible devices)
- Up to 54 General Purpose I/O
- 316-ball Mini-BGA package
 - 17mm x 17mm, 0.8mm pitch
 - Pb-Free / RoHS Compliant



ADSP-BF538 / BF538F Block Diagram





ADSP-BF538 & ADSP-BF538F

- Potential Applications

- Industrial and Instrumentation
 - Test, Measurement and Control Systems
 - Networked Control Systems
 - Food Service Equipment
 - Vending Machines
 - Exercise Equipment
- Medical
 - Personal ECG
 - Blood Analyzer
 - Ultrasound
- Biometrics
 - Fingerprint Recognition
 - Security Systems

Target applications where multiple device connections are required.



Blackfin ADSP-BF538 & ADSP-BF538F - What will the Customer want to know?

Product #	Max Core Clk	<u>Flash</u> <u>Memory</u>	Amb. Oper. Temp	1Ku Price
ADSP-BF538BBCZ-4A	400 MHz	No	-40C to +85C	\$12.64
ADSP-BF538BBCZ-4F4	400 MHz	512KB	-40C to +85C	\$15.97
ADSP-BF538BBCZ-4F8	400 MHz	1MB	-40C to +85C	\$16.97
ADSP-BF538BBCZ-5A	500 MHz	No	-40C to +85C	\$16.09
ADSP-BF538BBCZ-5F4	500 MHz	512KB	-40C to +85C	\$19.42
ADSP-BF538BBCZ-5F8	500 MHz	1MB	-40C to +85C	\$20.42

All products are registerable!!



Blackfin ADSP-BF538 & ADSP-BF538F

- Competition

- Freescale PowerPC
 - MPC5200 = 400MHz, no FLASH → \$19.37 @ 1Ku
- Freescale ColdFire
 - MCF5235 = 150MHz / 100MHz, no FLASH \rightarrow \$19.78 / \$16.28 @ 1Ku
 - MCF528x = 80MHz / 66MHz, 256KB FLASH \rightarrow \$22.56 / \$18.79 @ 1Ku
 - MCF548x = 200MHz, no FLASH → \$24.31 @ 1Ku
 - MCF521x = 66MHz, 512KB FLASH \rightarrow \$13.02 @ 1Ku
- Atmel 32-bit AVR series
 - AT91RM9200 = 180MHz, no FLASH → \$11.74 @ 1Ku
- Texas Instruments C28x
 - TMS3202812R = 150MHz, no FLASH → \$10.65 @ 1Ku
 - TMS3202812F = 150MHz, 256KB FLASH → \$15.65 @ 1Ku
- Above choices to customers:
 - High performance (400MHz+) OR integrated FLASH
 - Low performance (<= 150MHz) AND integrated FLASH
- ◆ Blackfin BF538/538F offered 400-500MHz and FLASH / No FLASH options



Blackfin ADSP-BF538 & BF538F Products - When can I get it?

Whole Product Status	<u>Availability</u>	
Preliminary Product Data Sheet	Now	
In-Circuit-Emulator (ICE) support	Now	
Processor Manual	Now	
Prelim. Hardware Reference Manual	July 2006	
BF538 & BF538F Product Samples	July 2006	
Anomaly List (Rev 0.3)	July 2006	
ADDS-BF538F-EZLITE Evaluation Kit	October 2006	
	Use ADDS-BF537-EZLITE Now	
Release to Production	October 2006	

